



presents **THANKS 4 GIVING** November 26-28, 2010

▶ **What is the Thanks4Giving program?**

- T4G is a community-building/revenue-sharing program, now in its fifth year, which offers 50% of ticket revenue from CHRP's Global Rhythms concerts to worthy charitable organizations throughout Chicago. In other words, half of the gross ticket revenues generated by your organization's supporters will be donated directly to your organization!

▶ **What is Global Rhythms?**

- Global Rhythms is the first concert series dedicated to American tap and contemporary percussive arts companies.
- This year, CHRP is presenting the Chicago encore of Step Afrika!, an astounding "stepping" and percussion ensemble from Washington D.C., several world premieres by its performing ensemble, BAM!, plus a number of very special Chicago guest artists!
- CHRP presents four performances, Nov. 26-28, at the Harris Theater for Music and Dance in Millennium Park.

▶ **How does the program work?**

- Ticket buyers identify themselves as supporters of your organization when purchasing their tickets and the Harris Theater box office tracks these sales. Immediately after the performance, CHRP uses the box office report to calculate shared revenue.
- When your constituents participate in the program by mentioning your organization, they receive a 10% discount on their ticket price. It provides them with an added incentive for remembering to support you!

▶ **How can it benefit my organization?**

- Thanks4Giving is a fundraiser that meets every budget (ticket prices range from \$15-\$55), giving ALL your supporters a chance to contribute to your organization, not just those who can attend your gala.
- With nearly \$240,000 of ticket revenue up for grabs through the program, you have the potential to raise a substantial amount for your organization. In 2009, more than \$30,000 was raised by Chicago area non-profits between three nearly sold-out concerts.
- With so much potential revenue, organizations can even consider using Thanks4Giving as their fall fundraiser!

▶ **How will CHRP help me promote the program?**

- CHRP makes accessible an exhaustive web resource that provides up-to-date information on the program and gives links to copy, images and video that you can cut and paste directly into your materials.
- CHRP also provides up to 5,000 complimentary postcards and a customizable e-blast that can be used to promote the program.

▶ **What other organizations participate?**

- This year's participants – many of whom will be joining for the third or fourth time – include Muntu Dance Theater of Chicago, Boys & Girls Club of Chicago, Urban Gateways, Lawrence Hall Youth Services, and many other valuable community and arts-based organizations throughout Chicago.

▶ **How can I add my organization to the list of partnering organizations?**

- Simply contact CHRP's Community Development Manager, Cameron Heinze at 773-281-1825. He will help your organization get started. You may also contact Cameron if you have additional questions about Thanks4Giving or Global Rhythms.

www.chicagotap.org