



## Thanks4Giving

# Wondering how much the Thanks4Giving program can *really* benefit your organization?

Take a look at the chart below for more detailed information about the revenue potential for this program...

Tickets are \$15, \$25, \$35, \$45 and \$55, meaning the AVERAGE ticket price is \$35. 50% of \$35 is \$17.50.<sup>1</sup>

You Sell	You Earn <sup>2</sup>
100 Tickets	\$1,750.00
200 Tickets	\$3,500.00
300 Tickets	\$5,250.00
400 Tickets	\$7,000.00
500 Tickets	\$8,750.00
1000 Tickets	\$17,500.00
1500 Tickets	\$26,250.00
2000 Tickets	\$35,000.00
2500 Tickets	\$43,750.00
3000 Tickets	\$52,500.00

<sup>1</sup> Revenue may vary depending on which ticket your patrons buy.

<sup>2</sup> This is actually a low figure because there are more \$55, \$45 and \$35 seats available than \$25 and \$15 seats. If every seat is sold at face value, the gross revenue potential is \$120,000, so 50% of that is \$60,000.